# Annual Report 2023-2024 PG Department Of Commerce

# **ADD-ON/ CERTIFICATE COURSES**

| Sl.<br>No. | Name of the Course                               | Duration | Co-ordinator                | No. of<br>Students<br>Completed |
|------------|--|----------|-----------------------------|---------------------------------|
| 1          | E- Commerce                                      | 3 months | Ms. Shilpa<br>P K           | 38                              |
| 2          | Systematic Approach to Accounting                | 3 months | Ms. Haseena<br>Jasmine C K  | 19                              |
| 3          | Statistical Tools for<br>Data Analysis<br>(SPSS) | 3 months | Dr. Febina K                | 67                              |
| 4          | Digital Marketing                                | 3 months | Ms. Fathima<br>Shajitha T K | 63                              |
| 5          | Stock Market<br>Operations                       | 3 months | Ms. Haseena<br>Jasmine C K  | 87                              |
| 6          | Social Media<br>Marketing                        | 3 months | Ms. Rahiya<br>Thasneem PP   | 20                              |

# **STUDENTS' PROJECTS COMPLETED**

| Class                                       | No. of Students |
|---|-----------------|
| 6 <sup>th</sup> Semester B.Com Co-operation | 64              |
| 6 Semester B.Com CA                         | 50              |
| 4 Semester M.Com                            | 15              |

# **INTERNSHIP**

| Name of the<br>Student | Class                 | Institution           | Duration of<br>Internship                          |
|------------------------|-----------------------|-----------------------|--|
| Sumayya NT             | Fourth semester M.Com | Kondotty municipality | 25 <sup>th</sup> April to 3 <sup>rd</sup> May 2024 |

# **FIELD WORK**

| SI<br>.N<br>O | Area of Work  | Name of<br>Students<br>Participated                             | Class  | Coordina<br>tor                  | Duratio<br>n of<br>work             |
|---------------|---|---|--|----------------------------------|-------------------------------------|
| 1             | Problems faced by rubber plantation workers in Malappuram District            | 1.Farhana<br>Sherin CM<br>2.MPA<br>Khadeeja<br>Zeba<br>Kurikkal | 5 <sup>th</sup> Semester B.Com Co- operation | Ms.<br>Haseena<br>Jasmine<br>C.K | 22/08/2<br>023 to<br>24/08/2<br>023 |
| 2             | A study on employee welfare measures of Malappuram cooperative spinning mills | 1.Shamila<br>NK<br>2.Varisa N<br>3.Najiya<br>Thesni. K          | 5 <sup>th</sup> Semester B.Com Co- operation | Ms.Fathi<br>ma<br>Shajitha<br>TK | 12/09/2<br>023to<br>15/09/2<br>023  |

| 3 | Quality of work<br>life among<br>employees in<br>medical college<br>hospital,<br>Manjeri | 1.Shafana<br>Fahmi VP<br>2.Shamla<br>Mk | 5 <sup>th</sup> Semester B.Com Co- operation | Ms.<br>Haseena<br>Jasmine<br>C.K | 10/1/20<br>24 to<br>31/3/20<br>24 |
|---|--|---|--|----------------------------------|-----------------------------------|
|---|--|---|--|----------------------------------|-----------------------------------|

### **CLASS PTA MEETINGS**

#### Agenda:

• Teaching- Learning process, role of teachers, Attendance analysis and other matters.

| Date       | Class                  | Venue | Mode of | No. of       |
|------------|------------------------|-------|---------|--------------|
|            |                        |       | conduct | participants |
| 9/02/2024  | First Year B.Com Co-op |       | Offline | 48           |
| 02/11/2023 | Third Year B.Com Co-op |       | Offline | 44           |
| 23/2/2024  | First Year B.Com<br>CA |       | Offline | 27           |
| 02/11/2023 | Third Year B.Com<br>CA |       | Offline | 44           |

#### **Action taken:**

- Arranged remedial classes to weak students
- Created whatsapp groups of parents for communicating matters relating to students.

### **COACHING FOR ADVANCED LEARNERS**

| Programme                       | Institution/ Resource<br>Person  | Date       | No. of Students<br>Benefited |
|---------------------------------|--|------------|------------------------------|
| Unity Gate – Meet<br>the Leader | MP Fathima zehba<br>kurikkal, researcher &<br>winner of commonwealth<br>split site scholarship | 21/02/2024 | 12                           |

# **SEMINARS/WEBINARS/WORKSHOPS**

| Sl.<br>no | Name of the<br>Workshop/<br>Webinars/Seminar | Date             | Coordinat<br>or                  | No of<br>Particip<br>ants |
|-----------|--|------------------|----------------------------------|---------------------------|
| 1         | Two Days Workshop on Stock Market Trading    | Dec 1&2,<br>2023 | Ms. Haseena Jasmone CK           | 90                        |
| 2         | Seminar on GST Awareness                     | Jan 15,<br>2024  | Ms.<br>Fathima<br>Shajitha<br>TK | 118                       |
| 3         | Workshop On  'Prospects of Accountancy       | Jan 23,<br>2024  | Ms.Sandhy<br>a.PT                | 110                       |

|   | Seminar on "How to Crack your Job | February | Ms.<br>Fathima |    |
|---|-----------------------------------|----------|----------------|----|
| 4 | Interview"                        | 22, 2024 | Shajitha<br>TK | 63 |

# BOOKS/ PAPER/ BOOK CHAPTERS AND POPULAR MEDIA PUBLICATIONS BY THE FACULTY

| Name of the Faculty   | No. of Papers/ Book<br>Chapters | No. of<br>Books<br>Published |
|-----------------------|---------------------------------|------------------------------|
| Ms Haseena Jasmine CK |                                 | 1                            |
| Ms. Shilpa P.K        | 3                               | 1                            |
| Ms. Sandhya P.T       |                                 | 1                            |
| Total                 | 3                               | 3                            |

# PROGRAMMES FOR TRANSFER OF KNOWLEDGE AND OTHER EXTENSION ACTIVITIES

| Programme             | Date     | Resource Person          | No. of<br>Beneficiaries |
|-----------------------|----------|--------------------------|-------------------------|
| Talk on "Tax          | November | Ms. Fathima Shajitha TK. | 22                      |
| implications on other | 29, 2023 | Associate professor of   |                         |
| incomes" conducted    |          | Commerce                 |                         |

| under Faculty focus |  |  |
|---------------------|--|--|
| program of IQAC     |  |  |
|                     |  |  |

# **INVITED TALK**

| Sl No | Name of Activity   | Coordinator |
|-------|--|-------------|
| 1     | Department of Commerce conducted an Invited Talk on                        | Mr.TT Abdul |
|       | Financial Wellness on 12 <sup>th</sup> July 2023. The class was handled by | Razak       |
|       | Ms. Namratha Aurora, Finance Educator and Director of                      |             |
|       | Business Development ,Knowise Delhi.                                       |             |
| 2     | Department of Commerce conducted an Invited Talk on How                    | Ms. Fathima |
|       | SAP Can help on 27 <sup>th</sup> july 2023. The class was handled by Mr.   | Shajitha TK |
|       | Abdulla Sharook KK   |             |
| 3     | Department of Commerce conducted an Invited Talk on SAP on                 | Mrs. Jumana |
|       | 16 <sup>th</sup> January 2024. The class was handled by Mr. Shafeeq TM,    | M           |
|       | Business Head Vintage Info Solutions, Edappally.                           |             |
|       | Paper Presentation   |             |
| 1     | Customer relationship management in banking industry                       | Shilpa PK   |
| 2.    | Customer attitude towards frozen fish products with special                | Fathima     |
|       | reference to Jeddah, Saudi Arabia  | Jumana &    |
|       |  | Shilpa PK   |

|       |  | PT              |  |  |  |
|-------|--|-----------------|--|--|--|
| 2     | Career Guidance Session  | Ms. Sandhya     |  |  |  |
|       |  | Shajitha TK     |  |  |  |
| 1     | Commerce : PATH AHEAD"   | Ms. Fathima     |  |  |  |
| Sl No | Programme  | Coordinator     |  |  |  |
|       | Career Guidance Programs   |                 |  |  |  |
|       |  |                 |  |  |  |
|       | of Adithya Birla Capital on 02-12-2023   |                 |  |  |  |
|       | National Institute of Securities Markets (NISM) under the aegis of CSR program |                 |  |  |  |
|       | session of the program "Financial Education for Young Citizens                 |                 |  |  |  |
| 2     | Ms. Hasena Jasmine CK, Assistant professor of Commerce att                     | ended a 10 hrs  |  |  |  |
|       | studies" on 06-12-2023 at govt. college malappuram                             |                 |  |  |  |
|       | workshop on "four year undergraduate programme in commerce a                   | ·               |  |  |  |
| 1     | Mrs. Fathima Shajitha, Assistant professor of commerce, att                    | ended one day   |  |  |  |
| Sl No | Faculty Participationin FDP, Workshops, seminar                                | etc             |  |  |  |
|       |  |                 |  |  |  |
|       | Training Centre, University of Calicut from 06-10-2023 to 19-10-2025           | 2023            |  |  |  |
|       | course in Environmental Studies organised by UGC, Malaviya N                   |                 |  |  |  |
| 1     | Ms. Haseena jasmine CK, Assistant professor of Commerce atte                   | ended Refresher |  |  |  |
|       | Faculty Participation in Refresher course                                      |                 |  |  |  |
|       | special reference to Eranad taluk  |                 |  |  |  |
| 3.    | A study on empowerment of women through microfinance with                      | Shilpa PK       |  |  |  |

| 3   | COMMERCE THE BIG FUTURE  | Ms.Rahiya                 |
|-----|--|---------------------------|
|     |  | Thasneem P.P.             |
|     | Industrial Visit/study tour  | <u> </u>                  |
| Sl  | Industry   | Coordinator               |
| No. |  |                           |
| 1   | Institute of Gems and Jewellery (IGJ), Inkel City, Malappuram  | Ms. Haseena Jasmine CK    |
| 2   | Kannan Devan Hills Plantations- Munnar   | Mr.TT Abdul<br>Razak      |
| 3   | Study trip to Agra, Delhi, Kulu and Manali   | Ms. Namitha PP            |
|     | <b>Experiential learning</b>   |                           |
| 1   | Caption Writing Competition conducted on 5/6/2023  | Ms.Shilpa PK              |
| 2   | Business quiz competition conducted on 20/7/2023   | Ms.Shilpa PK              |
| 3   | Income tax law in a nutshell on 2/8/2023   | Ms.Shilpa PK              |
| 4   | Talk on cultural memories on 27/7/2023   | Ms.Shilpa PK              |
| 5   | Freedom fiesta: poster making competition conducted on 16/8/2023                                     | Ms. Rahiya<br>Thasneem PP |
| 6   | An Ice Breaking Program for 1st Year B Com CA Students held on 17/8/2023                             | Mr. Yaseer<br>Yaseen      |
| 7   | Ice Breaking Session for first Year Bcom Co-op Commerce Association Programme conducted on 17/8/2023 | Ms. Haseena Jasmine CK    |

| 8  | 'Rencontre': Fresher's Party on 21/8/2023                        | Ms. Haseena  |
|----|--|--------------|
|    |  | Jasmine CK & |
|    |  | Ms.shilpa PK |
| 9  | Team-Building Games conducted on 11/11/2023                      | Ms.Shilpa PK |
| 10 | Spot Photography Competition conducted on 22/2/2024              | Ms.Shilpa PK |
| 11 | Farewell Program for Final-Year B. Com Students on 28/2/2024     | Ms.Shilpa PK |
| 12 | Workshop on Stock Market Trading organized on dec 1&2,2023       | Ms. Haseena  |
|    |  | Jasmine CK   |
| 13 | Industrial Visit to Kannan Devan Hills Plantations- Munnar on    | Mr. TT Abdul |
|    | 9/12/2023  | Razak        |
| 14 | Industrial Visit to Institute of Gems and Jewellery (IGJ), Inkel | Ms. Haseena  |
|    | City, Malappuram on 26/10/2023                                   | Jasmine CK   |
| 15 | Quizzy Rivals- Keralathe Ariyan conducted on 2/11/2023           | Dr. Febina K |
| 16 | Workshop On 'Prospects of Accountancy conducted on               | Ms. Sandhya  |
|    | 23/1/2024  | PT           |
| 17 | Logo Identification Competition conducted on 26/3/2024           | Ms.Shilpa PK |
| 18 | Business Quiz Competition conducted on 15/3/2024                 | Ms.Shilpa PK |
|    | Project synopsis presentation                                    |              |
| 1  | Project synopsis presentation of sixth semester Bcom computer    | Shilpa PK    |
|    | application was held on 12 th Dec 2023.                          |              |
| 2  | Project Synopsys presentation of the MCom –Finance,Fourth        | Shilpa PK    |
|    | semester on 12th Dec .2023                                       |              |
|    |  |              |

|    | Association Programmes                           |             |  |  |  |
|----|--|-------------|--|--|--|
| 1  | Caption writing competition on 08-06-2023        | Shilpa PK   |  |  |  |
| 2  | Ormayil basheer on 13-07-2023                    | Haseena     |  |  |  |
|    |  | jasmin CK   |  |  |  |
| 3  | International yoga day celebration on 22-07-2023 | Shilpa PK   |  |  |  |
| 4  | Business quiz competition on 20-07-2023          | Shilpa PK   |  |  |  |
| 5  | Talk on cultural memories on 27-07-2023          | Shilpa PK   |  |  |  |
| 6  | Ice breaking session on 17-08-2023               | Haseena     |  |  |  |
|    |  | jasmin CK   |  |  |  |
| 7  | Commerce day celebration on 07-08-2023           | Shilpa PK & |  |  |  |
|    |  | Shaheeb PT  |  |  |  |
| 8  | Fresher's party on 21-08-2023                    | Shilpa PK & |  |  |  |
|    |  | Haseena     |  |  |  |
|    |  | Jasmin CK   |  |  |  |
| 9  | Explore Uninature on 21-09-2023                  | Shilpa PK   |  |  |  |
| 10 | Volatility of stock market on 30-10-2023         | Haseena     |  |  |  |
|    |  | jasmin CK   |  |  |  |
| 11 | Talk on mental health on 19-10-2023              | Shilpa PK   |  |  |  |
| 12 | Alumni talk on 30-11-2023                        | Shilpa PK   |  |  |  |
| 13 | Stand out from the crowd on 16-11-2023           | Haseena     |  |  |  |
|    |  | Jasmine CK  |  |  |  |
| 14 | Keralapiravi celebration on 03-11-2023           | Haseena     |  |  |  |
|    |  | Jasmine CK  |  |  |  |

| 15 | Team building games on 11-11-2023                             | Shilpa PK     |
|----|---|---------------|
| 16 | Quizzy rivals on 02-11-2023                                   | Febina K      |
| 17 | A talk on office procedures on 07-12-2023                     | Haseena       |
|    |   | Jasmine CK    |
| 18 | Career guidance programme on 06-12-2023                       | Sandhya PT    |
| 19 | Commerce Association Inauguration on 21-12-2023               | Haseena       |
|    |   | Jasmine CK    |
| 20 | Talk on 'digital platforms and slide hustle' on 07-12-2023    | Shilpa PK     |
| 21 | Commerce the big future on 19-01-2024                         | Rahya         |
|    |   | Thasneem PP   |
| 22 | Talk on SAP on 16-01-2024                                     | Jumana M      |
| 23 | Invited talk on 'education and my experience' on 23-02-2024   | Haseena       |
|    |   | Jasmine CK    |
| 24 | Spot photography competition on 22-02-2024                    | Shilpa PK     |
|    |   |               |
|    | Community Outreach programme                                  |               |
| 1  | Nexbiz 23, New Generation Business Opportunities              | Ms.Haseena    |
|    |   | Jasmine CK    |
|    | Day celebration   | <u>I</u>      |
|    | International Yoga Day celebration was held on 22nd June 2023 | Ms. Shilpa PK |
|    |   |               |

| 1 | As a part of national commerce day, department of commerce   | Mr. Shaheeb          |
|---|--|----------------------|
|   | conducted a one day celebration, titled COMVERVE on Aug 7,   | PT & Ms.             |
|   | 2023.  | Shilpa PK            |
| 2 | GALAVANIZIA- Teachers day celebration on Sep 5,2023  | Ms. Shilpa PK        |
| 3 | Pencil drawing competition on Nov 3 2023 for keralappiravi celebration   | Ms. Shilpa PK        |
|   | Alumni Lecture series  | <u> </u>             |
| 1 | A class was organized on the topic importance of research and how to find out research topic as a part of the Alumni Lecture series on 29th Nov 2023.          | Haseena<br>jasmin CK |
|   | Alumnae Invited Talk on "Volatility of Stock Market was delivered by Ms. Fathima AV, Assistant professor of Commerce, MES Ponnani College on 30th October 2023 | Haseena Jasmine CK   |
| 2 | A Grand alumni meet was held on 1-01-2024  | Haseena<br>jasmin CK |
|   | Association Inauguration   |                      |
| 1 | Commerce Association was inaugurated on 21-12-2024 by Ms.Hasna KP, PRINCIPAL, HM COLLEGE OF SCIENCE AND TECHNOLOGY   | Shilpa PK            |
|   | Divyangjan Friendliness  | I                    |

|    | Departm                                      | Department of Commerce and NSS unit jointly organised a                       |                                       |  |  |  |  |  |  |
|----|--|---|---------------------------------------|--|--|--|--|--|--|
|    | program                                      | on Yaseen   |                                       |  |  |  |  |  |  |
|    | 18th Au                                      |   |                                       |  |  |  |  |  |  |
|    | Farewell Program                             |   |                                       |  |  |  |  |  |  |
|    | Fare we                                      | ll Program for final  | year BCom stude                       | ents Was held on 2                     | 8th Ms. Shilpa PK  |  |  |  |  |
|    | Februar                                      | Fare well Program for final year BCom students Was held on 28th February 2024 |                                       |  |  |  |  |  |  |
|    | Farewel                                      | l party to Mr TT A  | bdul Razalk and                       | Mr. VP Abdul Na                        | zar Ms. Haseena  |  |  |  |  |
|    | , retiring                                   | g faculties from Dep  | ot of Commerce                        | on 30th April 2024                     | jasmine CK   |  |  |  |  |
|    |  | Stud  | lents achieve                         | ements                                 | ,  |  |  |  |  |
| 1. | SI. No. Name of the Class Award Institution/ |   |                                       |  |  |  |  |  |  |
|    | SI. No.                                      | Institution/<br>Authority   |                                       |  |  |  |  |  |  |
|    | 1  | Nandanadas  | Second Year<br>B.Com Co-<br>operation | Third Prize in English Poem recitation | NSS Arts Festival,<br>Calicut University                               |  |  |  |  |
|    |  | Nandanadas  | Second Year<br>B.Com Co-<br>operation | Second Prize in<br>Mono Act            | NSS Arts Festival, Calicut University  Inter-Zone , Calicut University |  |  |  |  |
|    | 2  | Arya K  | Third Year<br>B.Com Co-<br>operation  | Second Prize in<br>Nadan Pattu         |  |  |  |  |  |
|    |  |   |                                       |  | Inter Zone , Calicut<br>University                                     |  |  |  |  |
|    | 4  | Nandanadas  | Second Year<br>B.Com Co-<br>operation | Second Prize in<br>Mono Act            | InterZone , Calicut University   |  |  |  |  |
|    | 5  | Ashitha. K  | Third Year                            | 2nd price in                           | <i>i</i> nterzone arts   |  |  |  |  |
|    |  |   | Bcom Co-op                            | Nadodi                                 | fest,Calicut   |  |  |  |  |
|    |  |   |                                       | sangeetham                             | University   |  |  |  |  |

| 6  | SGT Adithya VP, | Fifth Sem   | Selected to All   | Govt of India |
|----|-----------------|-------------|-------------------|---------------|
|    | student         | B.Com Co-   | India Thai Sainik |               |
|    |                 | operation   | Camp (TSC)        |               |
|    |                 |             | Delhi 2023        |               |
|    |                 |             | (Firing Snap)     |               |
|    |                 |             | from 19th         |               |
|    |                 |             | September to      |               |
|    |                 |             | 30th September    |               |
|    |                 |             | 2023              |               |
| 7. | Himna Alfas     | Fifth Sem   | Hassan            | IQAC, KAHM    |
|    |                 | B.Com Co-   | Mahmood           | Unity Women's |
|    |                 | operation   | Kurikkal Best     | College       |
|    |                 |             | Project Award     |               |
|    |                 |             | 23-24             |               |
| 8. | Safa PB         | Fifth Sem   | Hassan            | IQAC, KAHM    |
|    |                 | B.Com       | Mahmood           | Unity Women's |
|    |                 | Computer    | Kurikkal Best     | College       |
|    |                 | Application | Project Award-    |               |
|    |                 |             | 23-24             |               |
| 9. | Farsan Jabin CK | Fifth Sem   | Moulana           | IQAC, KAHM    |
|    |                 | B.Com Co-   | Muhammed Ali      | Unity Women's |
|    |                 | operation   | Academic          | College       |
|    |                 |             | Excellence        |               |
|    |                 |             | Awards            |               |

2. Fathima Thasni PP, Hasna TT, and Anshida KP (2019-22 Batch) received Chief Ministers scholarship of Rs. 1 Lakh each for Academic performance in their UG program